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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Rachelle B. Herdman)	Attorneys' Ref. P213892
)	
Serial No.:	09/934,955)	Examiner: Al-Hashemi, Sana A.
)	
Filing Date:	08/21/2001)	Art Unit: 2161
)	
Title:	SYSTEMS AND METHODS FOR)	
	DISTRIBUTING PERSONALIZED)	
	INFORMATION OVER A COMMUNICATIONS)	
	SYSTEM)	

**Response Under 37 CFR 1.116
Expedited Procedure
Examining Group 2161**

RESPONSE AFTER FINAL REJECTION UNDER 37 CFR 1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action mailed January 26, 2005. It is believed that no fee is due at this time to maintain the application in full force and effect. However, if any such fee or charge is due, please charge this fee to Deposit Account No. 502099.

Please amend the application as described herein.

REMARKS

This Amendment is filed in response to the final Office Action mailed on January 26, 2005, in connection with this case. In that Office Action, the Examiner maintained the rejection of pending claims 1-19 based on the combination of U.S. Patent Nos. 6,681,344 to Andrew and 6,456,303 to Walden et al. While the Applicant maintains the substantive arguments contending that pending claims 1-19 are in condition for allowance, the Applicant respectfully submits that these arguments are moot given the dates of priority claimed by the present